



Social Media Policy

Purpose

The Fergus Falls Public Library (FFPL) may create and sponsor blogs, wikis, photo sharing, video sharing, tagged websites and other social networking sites or applications to further its mission to: *Connect people, information and ideas to promote lifelong learning, literacy development, and community involvement to assure the best quality of life.* FFPL sites are also a place for the public to share opinions about library-related subjects, events, and/or issues as outlined in this policy.

FFPL's social media sites are not intended to be traditional public forums for the general exchange of ideas and viewpoints but rather a limited forum for discussing FFPL programs, events (including those co-sponsored with other organizations), services and materials as well as general library-related trends and news. This policy governs public use of these tools for any purpose.

Agreement

By joining, using and/or posting on FFPL's social media sites, patrons (whether registered cardholders of FFPL or not) are agreeing to comply with this Policy and FFPL's Code of Conduct and Internet and Computer Use Policies, as applicable.

Disclaimer

FFPL is not responsible or liable for the content of postings by third parties on any FFPL sponsored social media site, and postings do not reflect the opinions or positions of the Fergus Falls Public Library, its employees, the Library Board, the City of Fergus Falls or the Viking Library System.

No Privacy

Patrons should not expect privacy when posting on FFPL sponsored social media sites, and by using these sites, patrons consent FFPL's right to access, monitor and read any postings on the sites.

Ownership

By posting on FFPL's social media sites, patrons give FFPL permission to use their name, profile picture, and the content of any posting they make without compensation or liability on the part of FFPL. This permission ends when the posting is deleted.

Content of Postings

Postings inconsistent with the above stated purpose of FFPL's social media sites, as determined by FFPL in its sole discretion, may be removed in accordance with the process set forth in this policy. Examples of postings not permitted include but are not limited to:

- Advertisements
- Spam
- Disparaging, harassing, abusive, profane or offensive postings
- Postings that are hateful, threatening, pornographic or that contain graphic or gratuitous violence
- Potentially libelous or defamatory postings

- Postings which contain private, personal, proprietary or privileged content about any person, business, organization or entity including patrons, vendors, FFPL, the City of Fergus Falls, or its partners
- Postings which violate or potentially violate local, state or federal laws including intellectual property and copyright laws
- Postings which discriminate or are potentially harassing on the basis of race, religion, national origin, sex, handicap, age, sexual orientation, creed or ancestry
- Postings that are unrelated to the content of the forum

Policy Violations

Postings which FFPL in its sole discretion deems violate this policy may be removed in whole or in part by FFPL immediately upon discovery and without prior notice. FFPL reserves the right to disable accounts, ban or block users who violate this policy.

Reporting a Violation

Users may report violations of this policy to FFPL by contacting library administration at esmith@fergusfalls.lib.mn.us or 218-739-9387.

Disclaimer

All Social Media sites used by FFPL contain the following disclaimer:

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Portions of this policy have been adapted from the Ames Public Library Social Media Policy, Messenger Public Library Social Media Policy and the Cleveland Public Library Social Media Policy.